

High Quality Online Courses, Module 1

Overview video transcript

Why do some learners choose to learn online? What will they need in order to succeed in your course? What challenges might they need to overcome with online learning? In this module, we will cover the foundational concepts that you will need to plan an online course that provides learners with the best possible online learning experience.

You will learn strategies to ensure that your online learners stay engaged in their learning:

I was crunching all these modules in, I'm like 'this is so boring', and I just want it to be over, and then a little quiz popped up, and I'm like 'oh my gosh, I need to pay attention.' That was a really pleasant surprise.

You will also learn strategies to keep your learners motivated from day one:

The instructor extended some grace when I missed something on a deadline. After that it felt like, okay, yeah, I don't want to screw up on this guy again. I'm going to try and do well... because [the instructor] is engaged and enthusiastic about it, and I actually am interested.

Join us in this module and start building your quality online course blueprint!