Capstone II – organizational consulting project

Week	Topics/Concepts	Learning Outcome(s)	Bloom's Taxonomy Level*	Activities and/or Assessments
1	• Presentation and influencing skills	• Incorporate feedback from presentations into formal business deliverables.	Analysis	
2	• Consultation building skills	• Apply communication and relationship skills to group processes. • Practice cold calling skills to connect with and secure potential project stakeholders. • Develop basic consultancy skills • Explain complex information clearly • Practice strategies to inform, influence and persuade others. • Demonstrate positive body language and read the audience's body language. • Evaluate the benefits and usage of visual aids. • Demonstrate vocal skills. • Apply delivery skills and techniques. • Complete an assessment of your presentation skills. • Conduct an objective peer evaluation of each presentation	Comprehension Apply Synthesize	Group Project
3	• Report writing and project management skills	• Develop proposal context and parameters for an employer. • Review business preparation, planning, and delivery requirements. • Practice critical thinking as applied to business situations. • Prepare a business case for project.	Apply Synthesize Evaluate	Assignment

4	• PowerPoint skills	• Discuss the appropriateness of handouts. • Prepare slide layouts by using multiple themes and graphics. • Discuss ways to use charts and tables to present data graphically. • Apply graphics to enhance presentations. • Apply notes and annotations to slides. • Deliver professional presentation to stakeholders.	Comprehension Apply Synthesize	Group Project
5	• Personal preparation in projects	• Use effective strategies to overcome anxiety. • Identify ways of handling difficult people. • Practice handling difficult questions.	Knowledge Comprehension Application	Group Project
6	• Project work week – focus on group project			Group Project
7	• Project work week – focus on group project			Group Project
8	• Project work week – focus on group project			Group Project
10	• Project work week – focus on group project			Group Project Performance Evaluation
11	• Project week – focus on group presentations			Group Presentation (videos)
12	• Project week– focus on group project report and presentations			Group Project Report Group Presentation (videos)